

Chaya Schulman

<https://bit.ly/chayasportfolio> | artgsquared@gmail.com

Work Experience

Freelance Designer and Photographer • Remote, US

March 2020 - Present

- Collaborate closely with clients to understand their vision and objectives, ensuring that my work aligns with their goals.
- Photography: Portrait, Event and Commercial photography. Skillfully documenting key moments, emotions, and details, creating a comprehensive narrative of the occasion, and delivering high-quality retouched photos.
- Design: Create comprehensive wireframes, logos, branding materials, and marketing material.

UX Designer • Omedia Design, Monsey, NY

June 2022 - January 2023

- Junior UX designer for agency, designing various applications including internal software with mobile application companions.
- Presented designs to managers and stakeholders and refined designs based on feedback.
- Delivered effectively designed interfaces that increased user efficiency.

Senior Thesis Designer and Researcher • Touro University, New York, NY

February 2022 - January 2023

- Optimized Touro University portal for student and administrative use by designing visual solutions that created a simpler user experience.
- Drafted Interview questions and conducted interviews with 20+ students, faculty and administrative members to discern user pain points.
- Consulted with Touro University IT members to quantify project parameters and presented findings and solutions for implementation.
- Designed and distributed thorough brand guidelines.

UX/UI Intern • Atreya Digital Health, Remote

November 2021 - February 2022

- Conducted and studied user feedback including heat maps and surveys for health marketing company.
- Suggested and applied changes to interface based on findings.
- Improved existing website, yielding a higher conversion rate.

UX/UI Intern • Strength to Strength, New York, NY

September 2021 - January 2022

- Was responsible for the entire user experience of a customer-facing website.
- Redesigned website interface for non-profit supporting victims of terrorist attacks.
- Focused on target demographic for simple and enjoyable user experience working with the Squarespace Website Builder and custom CSS.
- Increased website activity by 140%.

Graphic Design Intern • Meira T, Fort Lee, NJ

June 2021 - July 2021

- Creative intern for well-established jewelry boutique.
- Designed and uploaded 15+ GIFs for social media accounts.
- Updated website graphics and images to reflect current inventory.

Education

Touro University Lander College for Women • BS in Digital Multimedia Design

September 2020 - January 2023

Graduated Summa Cum Laude

Student Member, Honors Society

Skills

- Interaction Design
- Photography
- Graphic Design
- Communication
- Adobe XD
- Figma
- Sketch
- Visual Design
- Knowledge of HTML/CSS
- Working Knowledge in Qualitative UX Research